

20201109 Brainstorm of BnF, KB and Alexandre work

Agenda for the brainstorm of BnF, KB and Alexandre work 2020-11-03, 13:00-14:00.

Participants: BNF: Sara, KB/DK - Copenhagen: Anders, Alexandre

<https://kjdk.zoom.us/j/61856940722>

Talking about common interests?

- Banana - aggregate data
- Monetrix

Value proposition (Pains, gains, pain-relievers)

I think this could be great to use 15 minutes on identifying where we have the most common pain. We do this at the meeting - but you are welcome to look into it before.

LEt me know if you think this is a bad idea:-)

<https://www.businessmodelsinc.com/wp-content/uploads/2019/12/BMI%E2%80%A2Value-proposition-canvas.pdf>

https://docs.google.com/drawings/d/1R7TmycnKOWtXtBCtY2wxlfGDx9rf7CmxuL1fsbDZ_4/edit?usp=sharing



What is possible in the time from now to dec. 18th?